

Organised by



FREE EVENT

3rd Welsh National Conference on

EXCESSIVE GAMBLING WALES 17

21 June 2017 9.30 - 15.30

Pierhead Building, Cardiff Bay

Sponsored by Darren Millar AM

Chaired by **Wynford Ellis Owen** (CEO, LRC)



WHAT YOU'LL LEARN

Excessive Gambling Wales 17 will provide an understanding of current challenges and trends tackling addictive behaviour and gambling as well as current and emerging treatment and management strategies and how they might apply to Wales.

WHO SHOULD ATTEND

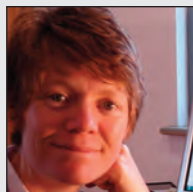
Excessive Gambling Wales 17 will be of interest to the following:

- Addiction psychiatrists
- General practitioners
- Community nurses
- Specialist nurses in psychiatry & addiction
- Substance misuse leads
- Drug and alcohol rehabilitation specialists
- Social workers
- Mental health workers
- General psychiatrists
- Child and adolescent psychiatrists
- All trainees in these disciplines
- Anyone with an interest in addiction

TOP SPEAKERS FROM



Dr. Frank Atherton
Chief Medical Officer for
Wales, Welsh Government



Prof. Rebecca Cassidy
Head of Department,
Anthropology, Goldsmiths,
University of London



Jac Symons
Co-founder & CEO,
gamban®



Carolyn Harris MP
Shadow Home Affairs
Minister & Swansea East MP



Prof. Simon Dymond
Prof. of Psychology,
Swansea University



To book your place:

Call us on 029 2049 3895 or email us at livingroom-cardiff@cais.org.uk
or visit <http://www.livingroom-cardiff.com/gamblingwales/booknow.html>

EXCESSIVE GAMBLING WALES 2017

Welcome to the Living Room Cardiff's third conference on excessive gambling.

We are delighted to host this gathering of people who are committed to making a difference in the lives of others and to also honour a number of distinguished keynote speakers to share their expertise with us in excessive gambling treatment and prevention.

Our focus at this conference is on the many of us who deliver support services, education and prevention programmes to those in need. How can we make helping services for gambling more visible and responsive?

The aim is to enhance our knowledge and skills in this area, share experiences and ideas and to enhance our efforts to address excessive gambling in Wales and to help inform a debate on how a nation-wide service to help excessive gamblers should be implemented. We look forward to enjoying a rewarding and stimulating conference with you.

Access to gambling has never been easier – either on the high street or via a computer or television. With some 1,500 FOBT (fixed odds betting terminals) machines in Wales, the average staked on each machine is just over £1,000,000 per year or about £3,000 per day, resulting in a pre-tax profit per machine of £34,000.

Gambling is not a new phenomenon, but excessive gambling in Wales is on the increase. Gambling can affect people from all walks of life. Figures for England and Wales show that almost 2% of the adult male population can now be classified as Pathological Gamblers. Gambling problems can lead to incredibly tough emotional, financial and psychological issues which are not easy to spot until it gets too much for the individual in question.

Many people who struggle with gambling don't reach out for help until they're in a crisis situation. Recent research suggest that only 10 per cent of people with gambling problems seek formal help.

£675

PER ADULT HEAD SPENT ON
FIXED ODDS BETTING
TERMINALS IN WALES

1500

FIXED ODDS BETTING
TERMINALS IN WALES

£1m

ON AVERAGE STAKED ON
EACH TERMINAL EACH YEAR

“ This conference is intended to raise awareness of the need to tackle Wales' serious gambling problem and find lasting solutions. ”

WYNFORD ELLIS OWEN
CHIEF EXECUTIVE, LIVING ROOM CARDIFF

The pioneering Beat the Odds initiative is a collaboration between one of the world's leading gambling help services, The Victorian Responsible Gambling Foundation, in North Melbourne, Australia, and community based recovery centre Living Room Cardiff.

As in Wales, problem gambling in Australia is increasingly recognised as an important public health issue with

negative impacts for individuals, families and communities. It is estimated, from research undertaken by the Victorian Responsible Gambling Foundation that around 20-30% of Australian punters are classified as problem gamblers, who in turn account for as much as 50-60% of all money spent. In Wales the population spends £1.6billion a year on gambling.

WWW.LIVINGROOM-CARDIFF.COM

CONFERENCE TIMETABLE

WEDNESDAY 21ST JUNE 2017

09.00 REGISTRATION & NETWORKING

09.30 Chairman's Introduction & Housekeeping **Wynford Ellis Owen** CEO, Living Room Cardiff

09.35 Sponsors Opening Address **Darren Millar AM**

SESSION 1 - GAMBLING & ITS IMPACT

09.40 KEYNOTE SPEAKER **Dr. Frank Atherton**, Welsh Government

10.00 Gambling Research: What do we need to know? **Prof. Rebecca Cassidy**, Goldsmiths University

10.20 Addiction, Identity & Recovery **Dr. Tim Leighton**, Action on Addiction

10.40 NETWORKING, EXHIBITION & REFRESHMENT BREAK

SESSION 2 - GAMBLING ADDICTION & RESEARCH

11.20 Why don't (some) gamblers learn the value of losing gambling games? And what can we do about it? **Prof. Robert Rogers**, Bangor University

11.40 The Growth of Gambling Sponsorship and Marketing in Football **Prof. Carwyn Jones**, Cardiff Metropolitan University

12.00 Protection in a Digital Age: How Technology Can Help Combat Gambling Related Harm **Jac Symons**, Gamban

12.20 **AVM Ray Lock CBE**, Forces in Mind Trust Chief Executive introduced by **Professor Simon Dymond**, Department of Psychology, Swansea University

12.20 Launch of findings from the Veterans in Gambling Research Project, in partnership with Forces in Mind Trust and Swansea University **Professor Simon Dymond & Elystan Roberts**, Swansea University

12.45 LUNCH

13.15 MPs Question Time: What can the National Assembly do to counter excessive gambling in Wales? **Jenny Rathbone AM, Darren Millar AM, Mick Antoniw AM, Simon Thomas AM.**

SESSION 3 - WHAT DOES THE FUTURE HOLD?

14.00 What Does the Future Hold? **Carolyn Harris MP**, Labour

14.10 Experience, strength and hope of excessive gamblers. **Tony Franklin**

14.30 Experience, strength and hope of excessive gamblers. **Sarah Grant**

14.50 Panel Discussion: How Can We Ensure Responsible Gambling Succeeds? **Jac Symons, Tony Franklin, Sarah Grant, Rebecca Cassidy.** Chaired by **Clive Woolfendale**, CAIS

15.10 Conference Roundup: **Wynford Ellis Owen** CEO, Living Room Cardiff

15.30 END

EXCESSIVE GAMBLING WALES 2017

The aim of the conference is to build on the success of last year's inaugural conference by bringing leading researchers, addiction specialists, practitioners, politicians, policy makers and service users together to identify best-practice and share knowledge and experience regarding the latest findings relating to excessive gambling.

Since the 2015 conference the Beat the Odds initiative has undertaken considerable outreach work and research regarding the scale of excessive gambling in Wales. It is currently providing support for over 48 excessive gamblers who have sought help as part of their recovery.

REGISTRATION

Yes I would like to reserve my space at the Excessive Gambling Wales Conference 2016

Please return to **Living Room Cardiff 58 Richmond Road, Cardiff CF24 3AT** or call **029 2049 3895**

Name

Organisation

Email

Dietary Requirements?

Telephone

EXCESSIVE GAMBLING WALES 2017

SPEAKERS



Mick Antoniw AM
Labour, Pontypridd

Mick Antoniw was elected to the National Assembly for Wales in the elections of May 2011. He was formerly one of Wales' leading labour lawyers and was a senior partner with Thompsons and practised for over 30 years achieving a number of landmark legal successes in the field of occupational disease and corporate manslaughter. He has lectured widely in the field of health and safety, law reform and appears regularly on radio and TV.

Over the past two years he has provided a regular legal advice programme on gtfm community radio. He is a trustee of the Bevan Foundation social justice think tank, a trustee of the Welsh Refugee Council and vice president of the Brynsadler Community Trust in Pontyclun. Mick is married with three adopted children and is a former foster parent.

CONFERENCE KEYNOTE SPEAKER

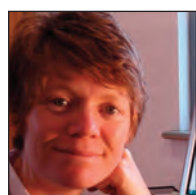


Dr. Frank Atherton
Chief Medical Officer for Wales, Welsh Government

Dr Atherton, who is originally from Lancashire, is currently Deputy Chief Medical Officer of Health in the Department of Health and Wellness in Nova Scotia, Canada, a post he has held since 2012.

Between 2002 and 2012, Frank was Director of Public Health in North Lancashire. Between 2008 and 2012, he also served as President of the UK Association of Directors of Public Health.

As Chief Medical Officer for Wales, Dr Atherton is responsible for providing independent professional advice to the First Minister, the Health & Social Services Minister and the cabinet on health and public health matters, with the aim of improving health and reducing health inequalities. As Medical Director of NHS Wales, he leads the medical profession in Wales, which will involve having a key role in medical regulation, education and training, standards and performance.



Prof. Rebecca Cassidy
Head of Department Anthropology Goldsmiths, Uni. of London

Rebecca Cassidy is a social anthropologist who has worked for many years on horse racing, horse breeding and gambling. Her early work focused on kinship, class and gender in the horse racing cultures of Newmarket and Kentucky. Her recent work, including a European Research Council project which took place between 2010 and 2015, used ethnographic fieldwork to explore gambling across conceptual and territorial borders. She is also interested in the ethics of gambling research. She is co-author, with Claire Loussouarn and Andrea Pisac, of Fair Game, an open access report published in 2014, which used interviews with 109 executives, researchers, policy makers and treatment providers to argue for a more transparent and

vibrant gambling research culture. She is currently Head of Department of the Anthropology Department at Goldsmiths, University of London.

Fair Game can be accessed here: <http://www.gold.ac.uk/gamblingineurope/report/>



Prof. Simon Dymond
Professor in Psychology, Swansea University

Dr Simon Dymond is Professor in Psychology at Swansea University, where he has been since 2005. He obtained his PhD in 1996 from University College Cork, Ireland and has held positions at Bangor University and Anglia Ruskin University. He is Director of the Experimental Psychopathology Lab (<http://dymondlab.org>) which adopts a cognitive neuroscience perspective to investigate human learning and emotion systems underpinning adaptive and maladaptive behaviour. He has extensive research interest in the analysis of gambling behaviour, particularly in simulated slot machine design and the effects of "almost winning" on gambling persistence, and in population-wide surveys of gambling related problems in vulnerable populations.



Tony Franklin
Problem Gambler

Tony Franklin, has struggled with electronic gambling addiction since

his early teens when he first played fruit machines in seaside amusement arcades. Over the years he estimates to have lost more than £1 million on electronic gambling machines whether online casino or fixed odds betting terminals in the betting shops. The consequences of this addiction have been devastating and far reaching and have impacted on his family and closest friends all of whom have in some way been caught up in the chaos of his gambling addiction and harmful behaviours. Tony is actively campaigning for changes in the laws on gambling and to raise the public awareness of the gambling industry's exploitation of the population of the United Kingdom (and the World). He has worked / collaborated on campaigns across Europe including Slovakia, Czech, Austria and Italy.



Sarah Grant
Problem Gambler

Sarah has a serious gambling addiction. By playing online she successfully managed to hide her addiction from those who knew her for over 15 years. However, being convicted and sent to prison for a crime she committed to feed her addiction was the first time friends and family were made aware of the scale of her gambling addiction. She is now seeking help at Living Room Cardiff to deal with her addiction.

EXCESSIVE GAMBLING WALES 2017

SPEAKERS



Carolyn Harris MP
Labour, Swansea East

Member of Parliament for Swansea East. Shadow Home Office Fire and Communities Minister. Carolyn was born in the constituency of Swansea East which she now represents in Parliament. She attended Swansea University from 1994-1998 and studied a joint degree in Social History and Social Policy.

Following university, Harris worked for Swansea based community projects such as the Guiding Hand Association and then the Joshua Foundation. Before her political career she worked as the Parliamentary assistant of her now predecessor Siân James MP.



Prof. Carwyn Jones
Professor in Sports Ethics
Cardiff School of Sport, Cardiff
Metropolitan University

Carwyn is a Professor in Sports Ethics and leads the Cardiff School of Sport Welsh medium provision as part of the Coleg Cymraeg Cenedlaethol. His main research interests are in sports ethics in general and the relationship between sport and alcohol consumption in particular.

He has published numerous articles in both Welsh and English covering topics ranging from classification in the Paralympics, national eligibility rules, gender equality, racism and the cultivation of character through sport.



Dr. Tim Leighton
Director of Professional
Education and Research,
Action on Addiction

Tim Leighton came to work for Clouds as a counsellor in 1985, and in 1987 was sent to Hazelden in Minnesota to look at their addiction counsellor training programmes in order to develop a course suitable for British counsellors in the field. In 1988 he began to teach a one year certificate course at Clouds which developed into an externally validated Further Education Diploma in Addictions Counselling. He was also asked to design a post-graduate Diploma for United Medical and Dental Schools of Guy's and St Thomas' hospitals (later part of King's College London) which ran for several years. He had a long term ambition to create a degree level course and this was realised in partnership with the University of Bath with the validation of the Foundation Degree in Addictions Counselling and its launch in 2004. Tim has been a UKCP (UK Council for Psychotherapy) registered Cognitive Analytic Psychotherapist since 1994 and is also an accredited trainer and supervisor. Tim was for many years Director of Clouds' Professional Education, Training and Research Department and he has been the Director of the Centre for Addiction Treatment Studies since its relaunch and relocation to nearby Warminster in 2008.



Jenny Rathbone AM
Labour, Cardiff Central

Jenny Rathbone was elected to the National Assembly in May 2011 after defeating the Liberal Democrats in the Cardiff Central seat. In May 2016, she increased her majority by over 2,000 per cent.

Jenny attends PACT meetings around the constituency to make sure the Police and Cardiff Council are working effectively with the community to cut down crime and tackle anti-social behaviour.



Prof. Robert Rogers
Professor, Bangor University

Professor Rogers is a world leading expert in the fields of cognitive control and decision-making, and leads the laboratory in Psychopharmacology at Bangor University. In recent years,

Professor Rogers has been conducting research into the neural and neurochemical substrates of emotional (and irrational) decision-making in non-social and social contexts, and has recently extended this work into the neural mechanisms underlying psychological disorders such as problem gambling and bipolar disorder. This includes studying the role of serotonin and dopamine in shifts between risk-seeking and risk-averse behaviour, and the neural substrates of cognitive biases in gambling behaviour, such as loss-chasing.



Jac Symons
Co-founder & CEO, gamban®

Following a degree in management at the University of Surrey, Jack worked as a freelance business development manager for a number of clients across digital, offshore localisation and UK manufacturing. Alongside this, he started a technology company, using video as a means to simplify candidate screening in the recruitment space. Having experienced his own battle with gambling addiction, Jack wanted to create 'light-touch' software that would help individuals and organisations block the increasingly intrusive opportunities to gamble at home on demand – in the least intrusive way possible.



Simon Thomas AM
Plaid Cymru, Ceredigion

Simon Thomas is a Welsh Plaid Cymru politician. He was Member of Parliament for Ceredigion from 2000 to 2005, after winning the seat at a by-election in January 2000 caused by the resignation of Plaid Cymru MP Cynog Dafis. In the 2011 Welsh Assembly election he was elected as member for Mid and West Wales.

EXCESSIVE GAMBLING WALES 2017

CHAIR

MAIN CONFERENCE CHAIR



Wynford Ellis Owen
Living Room Cardiff Centre
Head & Chief Executive Office

After a 40 years career as a writer, actor and director working in theatre and television, Wynford returned to college in 2006 to study for a Fd.Sc. degree in Addictions Counselling. After graduating in the summer of 2008, he worked briefly as an addictions counsellor in Rhosserchan, the drug and alcohol treatment centre above Penrhyncoch, near Aberystwyth. On the 1st of October, 2008 he started work as Chief Executive Officer of the Welsh Council on Alcohol and Other Drugs, and a corner-stone of his 3 year strategy was the establishment of Stafell Fyw Caerdydd/Living Room Cardiff, a community based Recovery Centre supporting people with addiction problems in Cardiff and surrounding areas. He was awarded the Winston Churchill Memorial Trust Fellowship for 2010 and visited some of the new recovery community centres in the U.S. which have achieved long-term recovery from severe alcohol and/or drug-related problems. A network of such centres is to be found in Vermont, Connecticut and Philadelphia, Washington D C and Virginia. Visiting these centres provided Wynford with very useful ideas on how to better build a strong "peer culture" into the Stafell Fyw Caerdydd/Living Room Cardiff project, which was officially opened on 8th September, 2011.

Wynford is married to Meira, has two daughters, Bethan and Rwth, and is a very proud grandfather to Begw, Efa, Bobi and Jac. He lives in Creigiau on the outskirts of Cardiff.

Wynford is in recovery and his sobriety date is 22nd July, 1992.

END OF CONFERENCE DISCUSSION CHAIR



Clive Wolfendale
CEO, CAIS Ltd

Clive has been Chief Executive of CAIS since 2009, and also Chairs its subsidiaries, CAIS Social Enterprises Ltd, the Jigsaw Organisation Ltd, and Living Room Cardiff.

Previously, Clive was Deputy Chief Constable of North Wales Police, having transferred from the Greater Manchester Police where he had served for twenty six years. Throughout his police career he was active in developing new approaches to community engagement, diversity and professional standards. Clive is a trustee and treasurer of the Nant Gwrtheyrn Welsh Language and Cultural Centre, and Company Secretary of the DACW consortium (Drug & Alcohol Charities Wales). He has served on Welsh Government corporate governance committees for Finance, Education and Skills.

He is a keen amateur musician, conducting both the Llandudno Town Band and Llandudno Swing Band. He is Vice President of the Llangollen International Eisteddfod committee, and a member of Cyfeillion Gerdd William Mathias.

END OF CONFERENCE DISCUSSION: BE A PART OF THE EXCESSIVE GAMBLING WALES DISCUSSION

This years conference will again feature an engaging interactive session between the audience and key speakers on the future of gambling problems in Wales.

All plenary session speakers are invited to participate in the forum and will be chaired by Clive Woolfendale.

Key questions to be covered include:

How can we manage influences of the gambling industry in the areas of policy, research and service provision for gambling problems?

How can we improve the health service response to gambling problems in Wales?

How can we improve the youth perceptions of gambling advertisements and problem gambling?

The role of the gaming industry in promoting responsible gambling.

What are the social costs of excessive gambling in Wales?

From FOBTs to online Bingo - how do women handle excessive gambling?

Crime and addiction problems and approaches to the regulation of gambling in Wales.

Gender differences between males and females in gambling addiction – psychological and social characteristics and implications in treatment.